How Borderland | The Line Within can strengthen your organization's advocacy work and help you fundraise

L to R: Saba, Giovanni Batz, Kaxh Mura'l and Francisco Chávez (Photo: Juan Hernández, AEC)

About BORDERLAND | The Line Within (What can a film do?)

BORDERLAND | The Line Within – made over five years – takes the viewer on an emotional journey inside the immigration experience through the lives of people living it. The protagonists travel to the U.S. and find innovative ways to create community, build strength across the country, and demonstrate their agency, creating a counter narrative to the mainstream media's story that would have us believe that all immigrants are victims. They summon the courage to organize in the shadow of the border industrial complex. This billion dollar profit driven system meant to detain, incarcerate, and deport immigrants is exposed for the first time in the film, by immigrants themselves.

In this critical election year, with immigration fear mongering being used to justify authoritarian rule, **BORDERLAND** infuses audiences with new knowledge and emboldens them to act. Audiences leave the film ready to persuade our government to have a clear, confident, and consistent vision on immigration. A vision that represents the majority of Americans' desires.

The film is available in both English and Spanish versions, as well as a closed caption option in English. A Spanish closed caption version and a bilingual version will be available soon.

Skylight

Gabriela Castañeda speaks at Border Network for Human Rights event (Photo: Juan Hernández, AEC)

How can BORDERLAND strengthen your work?

This film can help channel **emotions of outrage, empathy, and fear into strengthening your organization's work**, whether it's for a specific campaign, organizing locally or nationally, or activating people with new knowledge in order to stand with immigrant communities.

Screenings can also be used to **fundraise for your organization**. Through our 40 years of using cinematic storytelling to catalyze movements for change, we have seen the power of emotional, human experiences featured in a film like **BORDERLAND** opening audiences' hearts and minds to a different understanding of advocacy work, ultimately moving them to contribute to it by donating money or time and sharing new perspectives on immigration and the benefits it has always brought to our economy and culture.

In-person and virtual screenings followed by robust Q&As featuring the filmmakers, the protagonists of the film, and/or leaders of your organization can be fertile spaces for **further organizing and generating action**.

How to set up a virtual or in-person screening of BORDERLAND

We support both in-person and virtual screenings. Our online screening events are made possible with an easy to use but powerful streaming platform called Eventive (used by many of the world's leading film festivals). There is no cost to your organization to host a screening, we take a small percentage of the ticket sales or tax deductible donations (we are a 501c3 nonprofit) to cover our costs. For virtual screenings, tickets or donations are set at a suggested price but participants may pay what they want. No one will be turned away for inability to pay.

We welcome your questions and inquiries to set up a screening:

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https://borderland.skylight.is | https://borderland.skylight.is/es